

COOKIE POLICY

1. INTRODUCTION

ASAD PARTICIPAÇÕES E EMPREENDIMENTOS LTDA, a limited liability company, registered under CNPJ/MF no. 44.153.102/0001-12, with its headquarters located at Rua Sebastião Fabiano Dias, no. 210, room 901, Belvedere neighborhood, in Belo Horizonte/MG - CEP: 30.320-690, the controller of any personal data shared, is committed to protecting your privacy in accordance with the best practices and applicable legislation, especially Law No. 13,709/2018 - the General Data Protection Law ("LGPD").

This institutional Site Cookie Policy ("Policy") aims to provide guidance on how cookies are treated (collected, stored, used, etc.) for data subjects who visit and use the features available on the website <https://www.grupoasad.com/> ("Site").

We ask that you carefully read this Policy and, if you have any questions, please contact us through the contact information provided at the end of this document. This Policy must be read in harmony with other policies and procedures that we maintain applicable to the use and protection of data and the proper treatment of Personal Data at GRUPO ASAD.

2. DEFINITIONS

In this Notice, the following terms will be used:

Cookie: in information technology terminology, small text files deposited by a server website on the user's computer to "remember" some information related to that browsing.

Personal Data: any information related to the Data Subject;

Data Subject: natural person to whom the personal data being processed refers;

Processing: any operation performed with Personal Data, such as collection, production, reception, classification, use, access, reproduction, transmission, distribution, processing, filing, storage, deletion, evaluation, or control of information, modification, communication, transfer, sharing, or deletion.

Cookies store information about your preferences so that our Site can be displayed to you according to these preferences. They are stored in your browser or device and are triggered when you access most websites available on the internet, including ours. Cookies can also be used to evaluate performance metrics, allow the Site to function correctly and make it more secure, provide a better user experience, understand how the Site works and where it needs to be improved, and collect information about user behavior.

3. TYPES OF COOKIES

3.1 Cookies regarding ownership

First-party cookies: are cookies set by the site you are accessing or by third parties on behalf of the site in question.

Third-party cookies: are cookies set by third parties that are not part of the site you are accessing.

3.2 Cookies by lifespan

Session or temporary cookies: are cookies that expire as soon as you end the session, closing your browser.

Persistent or permanent cookies: are cookies that remain on your device for a specified period of time or until you delete them.

3.3 Cookies by purpose

Necessary cookies: are essential for the functioning of the services and features provided by the site. Without them, the site does not work or performs poorly.

Performance cookies: are cookies that contribute to the user experience of the site by collecting information about the pages accessed, if they present errors, etc.

Functionality cookies: are cookies that remember your preferences and choices (such as your username).

Advertising cookies: are cookies that display ads based on your interests and limit the number of times the ad appears.

4. USE OF COOKIES

During your browsing, we may use Cookies to record actions and interactions related to the content, in order to generate reports and statistics on the use of the Site. This way, we can analyze the number of accesses, the location of users, which pages were most visited and for how long, among other actions that allow us to plan improvements in the navigation and usability of the site. Third-party cookies are used on the Site to understand how you interact with our Site, to keep our services secure, to know your preferences, such as your language and region, allowing for a better experience, to help speed up your future interactions with our Site, and to provide relevant ads for you.

5. COOKIE MANAGEMENT

Most internet browsers are set up to automatically accept Cookies.

If you do not agree with the use of Cookies as presented, the Data Subject may choose not to receive them or disable them at any time.

The Data Subject can change their settings to block the use of Cookies or alert them when a Cookie is being sent to their device. Please refer to your browser's instructions or help section to learn more about how to adjust or change these settings.

If the user uses different devices to access the Site, they should ensure that each browser is set up on each device to meet their preferences regarding Cookies.

Please note that disabling the use of cookies may impact your browsing experience on the Site.

6. CONTACT

If you have any questions about this Policy or related matters, including the exercise of any of your rights, or if you wish to request additional information, we are available through our legal department by email: juridico@grupoasad.com

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